

Rep Order# 8888462
EC'd Yes

Ver# 1 Status New

Traffic Order#

37693

Printed: 10/23/2012 5:11 PM
Last Received: 10/23/2012 4:47 PM
Showing Buylines: All Lines

1 of 2

Station KLAS-TV LAS VEGAS
Advertiser () AMERICAN ACTION NTWK
Product ISSUE
Estimate# 3490
Buyer BEN ANGLE
Phone#
Fax#

Agency () AMERICAN MEDIA & ADVOCACY GROUP
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 131/405/3490
Flight Dates 10/26/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	SA	930A-1200P	COLLEGE FOOTBALL	:30	\$5,000.00	10/27-10/27	1	1	1	\$5,000.00	
Rating: 9.5												
	2	SA	930A-1200P	COLLEGE FOOTBALL	:30	\$5,000.00	11/03-11/03	1	1	1	\$5,000.00	
Rating: 9.5												

---REPORT TOTALS---

Report Totals: 2 / \$10,000.00

---SALES MONTHLY TOTALS---

Oct 12: 1 / \$5,000.00 Nov 12: 1 / \$5,000.00

Sales Totals: 2 / \$10,000.00

Station Totals: 2 / \$10,000.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$200,000	CABL	0%	KLAS	5%	KSNV	35%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	35%	UNKN	0%		

Books FEB11
Demos RA35+